

GOALS & ATTAINMENTS

RECREATION, PARKS, & LEISURE SERVICES ADMINISTRATION • CENTRAL MICHIGAN UNIVERSITY • MT PLEASANT MI

THE YEAR IN REVIEW ♦

“Utilize one of the most underrated departments on campus and get involved with the RPL program. I’ve learned more about myself and how I interact with others in my “Outdoor Leadership” class, RPL 200H, than I have in any professional workshop, psychology, or other abstract theory class.”

Daniel Eizans
Editorial View, CM Life
4/21/2003

GOAL: ENHANCE RESEARCH

ATTAINMENTS —

- Developed faculty research display board.
- Formed a partnership with the Make-A-Wish Foundation to discuss research projects.
- Developed student research display board.
- Proposed to expand SCREE to fall semesters.
- Developed and received university approval for course, RPL 499, “Independent Research in Leisure Services.”
- Engaged students in “Quality of Work Life” research. ♦

GOAL: CONTINUE DEVELOPMENT OF GRADUATE PROGRAM

ATTAINMENTS —

- Proposed development of a separate mail piece.
- Developed schedule of graduate courses, including evening classes.
- Proposed reconfiguration of graduate program.
- Engaged in discussions about program with CMU’s College of Extended Learning and Eastern Michigan University.
- Proposed additional 600 level courses. ♦

GOAL: CONTINUE MARKETING PLAN

ATTAINMENTS —

- Developed ropes course brochure.
- Created signage for adventure center.
- Obtained Chamber of Commerce mailing list.
- Received great exposure with wonderful photograph of climbing wall on cover of CMU’s fall semester course offering guide.
- Developed new departmental brochure. ♦

GOAL: OBTAIN RE-ACCREDITATION

ATTAINMENTS —

- Hosted three-person team to review our program.
- Appeared before Accreditation Council in Philadelphia, PA.
- Received re-accreditation until April 2007. ♦

RPL FACULTY ♦

Roger Coles Chair
 Barbara McGuire Adm. Sec.
 Lynn Dominguez
 Al Ellard
 Robert Frost
 Patricia L. Janes
 Todd Paxton
 Dean Pybus
 Mary Lou Schilling
 Mary Wisnom

TEMPORARY FACULTY ♦

Jim Collison
 Heather Hogle
 Luanne Nelson
 Tim Otteman
 Robby Roberts
 Rebecca Rokosz
 Rob Schumacker
 Stan Shingles
 Al Zainea

CLS STAFF ♦

Dean Wallin Director
 Jan Howell Adm. Sec.

GRADUATE ASSISTANTS ♦

Jason Jones, Christie Kaczynski,
 Felicia Powers, Heidi Rubin

STUDENT ASSISTANTS ♦

Rachel Andresen, Lindsey Daniel,
 Amanda Draper, Katie Kucher,
 Jessica Momrik, Raquel Ramos, Paul
 Sholes, Courtney Thom, Amanda
 Weber

ADVENTURE CTR. STUDENT STAFF ♦

Josh Best, Lindsay Miller, Sandy
 Palmer, Ian Sallee, Jeremy Schmidt,
 Craig Shea, Paul Sholes, Samantha
 Simons, Michael Sobolewski, Sam
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HOW TO CONTACT Us ♦

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♦ What’s Inside ♦

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CONFERENCES, WORKSHOPS & ACTIVITIES

- Michigan Recreation & Park Association (MRPA), State Conference [four attended].
- Wheelchair Tennis Clinic, Battle Creek [ten attended].
- Michigan Recreation & Park Association, Scholarship Fund Raiser [seven worked as volunteers].
- Michigan Activity Therapy Conference (MATC) [twelve attended].
- Michigan Therapeutic Recreation Association (MTRA) Conference [ten attended].
- Adaptive Golf Clinic, Challenge Mountain [nine attended].
- RPL 400D, "Aquatic Therapy," spring semester course taught by Rebecca Rokosz [20 enrolled].
- Wilderness First Responder Course [sixteen completed course].
- Michigan Senior Olympics Winter Games [thirty-four worked as volunteers].
- Michigan Special Olympics Winter Games [thirty worked as volunteers].
- CMU's Summer Job Fair [forty worked as volunteers].
- Mary McGuire School, Mount Pleasant [25 worked on a two-day team building exercise at Camp Rotary].
- Resort and Commercial Recreation Association, National Conference, South Carolina [four attended].
- Publicity Connection, State Conference [eight attended].
- National Recreation and Park Association, National Conference, Florida [four attended].
- Ian Hill presentation, Oxford [four attended].
- Midland Parks and Recreation Dept., Haunted Forest [four worked as volunteers].
- Presentations on the topics of Diversity and Sexual Harassment Awareness and Prevention were made to a graduate class.

STUDENT & ALUMNI ACTIVITY

- Tim Schreiner ('81) received the department's Distinguished Alumni Award.
- An Outdoor Recreation major from France received the "Commitment to Service Award" from the Michigan Campus Compact.
- Rich Fairman, General Manager, Warwick Hills Country Club and member of RPL Advisory Board, spoke on "Developing Professionally" at the department's Intern Seminar.
- Ron Reinke ('71 and '77), Superintendent of the City of Livonia Parks and Recreation Department, received the College of EHS' "Distinguished Human Services Professional Award."

STUDENT RECREATION ASSOCIATION (SRA)

- The club hosted successful fall and spring awards banquets.
- One hundred forty-one members worked in the community as volunteers for many events, including Lil' Sibs Weekend, Climb for Wishes, Mount Pleasant City Parks and Recreation Dept. Easter Egg Hunt, and Parenting Matters conferences.
- Monies were received from the College of EHS Vending Machine Fund to support attendance at conferences.
- Attendance during the spring semester increased 33 percent.
- Six professionals working in recreation, parks, and leisure services administration addressed the organization.
- The group raised \$972 in one semester.
- New membership guidelines were developed and e-board job descriptions were updated.

SCHOLARSHIPS, AWARDS & APPOINTMENTS

- Six CMU students received MRPA scholarships totaling \$4,460.
- Eight students received RPL scholarship awards totaling \$4,250.
- A student received the MRPA/RPL Becky McCann Student Leadership Award and Scholarship.
- A student received a \$5,000 grant from the Saginaw Community Foundation.
- Thirty-one students received vending machine funds, for a total of \$3,136, from the College of EHS.

SERVICE LEARNING

- RPL 430 classes raised \$2,792 for community projects including Make-A-Wish, Central Michigan Community Hospital, Sexual Assault Awareness, Pullen Elementary School PTO, Mount Pleasant Community Schools, and Michigan Special Olympics.
- Twenty-two students in RPL 460, "Quality Service Systems," completed "Secret Shoppers" activity to grade customer service at CMU.
- Twenty students in RPL 225, "Recreational Crafts," made quilts for the Pregnancy Services Center in Mount Pleasant.
- Use of the climbing wall was donated to the Make-A-Wish Foundation for an activity that raised \$350.
- The Central Michigan Community Hospital publication, "Newsbeat," featured a story and picture about RPL 430 activity that raised \$1,600 for mammography / biopsy chair, which represents 25% of the total cost of the item.

CLIMBING WALL & HIGH ROPES COURSE

- Brought in 72 groups, exceeding the goal of a 30% increase from previous year. Groups Included residence halls, scout troops, school programs, church groups, and family parties.

RECORD SETTING STUDENT INVOLVEMENT!

115 students (greatest number from any department campus-wide!) displayed 26 research projects (4th largest number campus-wide!) at 10th Annual Student Research & Creative Endeavors Exhibition. Topics included:

- * FACTORS THAT INFLUENCE DECISION TO MAJOR IN RPLSA.
- * PLASTICS PERIL: AMENDING MICHIGAN'S CURRENT BOTTLE BILL.
- * PERCEIVED LEVEL OF EMPOWERMENT OF FRONT-LINE EMPLOYEES RATE EFFECT ON CUSTOMER SERVICE.
- * RELATIONSHIP BETWEEN STUDENT SATISFACTION WITH LEISURE OPPORTUNITIES IN MOUNT PLEASANT & CHARACTERISTICS OF THEIR HOME COMMUNITY.
- * CITIZENS FOR LEAD-FREE LOONS.
- * SNOWBOARDING VS. SKIING: WHICH IS MORE POPULAR IN THE SNOW SPORT INDUSTRY?
- * ATTENDANCE AT CMU SPORTING EVENTS.
- * GREAT LAKES: SELLING & DEPLETION OF GREAT LAKES WATER.
- * QUALITY OF WORK LIFE IN THE LEISURE INDUSTRY.
- * ANALYSIS OF STARTING SALARY & BENEFIT PACKAGES FOR TR GRADUATES ACROSS EMPLOYMENT SETTINGS.
- * ATTITUDES OF CMU STUDENTS TOWARD PERSONS WITH DISABILITIES.
- * CAREER BENEFITS EXPECTATIONS OF SENIOR RECREATION STUDENTS.
- * ADRENALINE RUSH.
- * PROTECTING GREAT LAKES WOLVES THROUGH EDUCATION & ETHICAL CONTROL.
- * AWARENESS OF CRC BY AREA RESIDENTS.
- * PERCEIVED DANGERS OF RISK RECREATION.
- * DIFFERENCES BETWEEN EXTREME SPORT PARTICIPANTS & NONPARTICIPANTS ON SELECTED PERSONAL CHARACTERISTICS.
- * LEARNING TO LEAD WITH SPECIAL POPULATIONS.
- * ACCESSIBILITY OF REC. FACILITIES ON CAMPUS.
- * EFFECTS OF 9/11 ON AMERICAN TRAVEL.
- * COMMERCIAL RECREATION: IS ATTENDANCE AT MAJOR LEAGUE BASEBALL GAMES DECLINING?
- * MICHIGAN'S SMALL LAKE BAN OF PERSONAL WATERCRAFT.
- * COMMUNITY RECREATION FOR PERSONS WITH DISABILITIES: AN ASSESSMENT OF PUBLIC PARKS & RECREATION AGENCIES IN MICHIGAN.
- * HOW DO STUDENTS AT CMU SPEND THEIR LEISURE TIME?
- * AWARENESS OF RECREATIONAL OPPORTUNITIES IN FINCH FIELDHOUSE.
- * UNIVERSAL CERTIFICATION IN OUTDOOR REC.

On Belay Club

- ✓ Sponsored climbing trips to three states.
- ✓ Has more than 100 registered members.
- ✓ Hosted inaugural bouldering wall competition.
- ✓ Engaged in public / private partnership to build new bouldering wall.

High Adventure Club

The club sponsored the following activities:

- **Backpacking:** Pictured Rocks, North Manitou Island, Tahquamenon Falls, Isle Royale, & Red River Gorge.
- **Mountain Biking:** Pigeon River State Forest.
- **White Water Rafting:** West Virginia.
- **Caving:** Indiana & West Virginia.
- **Kayaking / Canoeing:** AuSable, Chippewa, & Manistee Rivers.
- **Skydiving:** Mount Pleasant.
- **Ice Climbing:** Munising (CMULife reporter was along on trip). ◆

RPL FACULTY ◆

AWARDS, APPOINTMENTS & ACTIVITIES

- Two faculty members received their Ph.D. degrees.
- A faculty member served on the National Advisory Board for the Walt Disney World College Program.
- All of the course work for an Ed.D. degree was completed by one faculty member.
- A faculty member co-chaired the MATC conference.
- A faculty member served as the chairperson of the Marketing Committee for the Walt Disney World College Program.
- According to CM Life, a faculty member was recognized as the "Best Professor of the Year" for 2002.
- A faculty member renewed national certification status.
- A faculty member served on the Michigan Recreation & Park Association's Membership Committee.
- Several faculty members served as event coordinators at Michigan Senior Olympics Winter Games and Michigan Special Olympics Winter and Summer Games.
- A faculty member offered an adaptive ski clinic.
- A faculty member received the "Faculty Appreciation Award" from CMU's Athletic Dept.
- The board of the Mount Pleasant Convention and Visitor's Bureau elected a faculty member as its President-Elect.
- Of the 63 faculty members who were recognized by the Barnes Hall Council for "positively affecting" a CMU student, seven were from the RPL faculty.
- Two faculty members were nominated for university Teaching Excellence Awards.
- Faculty members attended the following conferences: National Recreation & Park Association, Publicity Connection, Michigan Recreation & Park Association, Michigan Activity Therapy, Michigan Rehabilitation, National Society for Experiential Education, Michigan Arena Managers Association, & Michigan Tourism.
- The following campus organizations had RPL faculty advisors: Fellowship of Christian Athletes, Walt Disney College Program Alumni Association, Standing In the Gap, Disc Golf Club, Women's Softball Club, & Sigma Chi Fraternity.
- A faculty member received the Provost's Service Excellence Award.
- A faculty member was appointed to a national certification committee.
- The Cathy Seggie Award was received by a faculty member.
- A faculty member was elected to a national accreditation council.
- A faculty member served as an external curriculum reviewer for the recreation department at the University of California-Haywood.
- New university committee assignments (by the Academic Senate) included: Graduate Council, Athletics, Library (Chair), PEAC (Assistant Chair), & Leadership Council.
- A faculty member was chosen President-Elect for the Michigan Alliance for Environmental & Outdoor Education.
- A faculty member was selected as a Service Learning Fellow for Spring 2003.
- Two separate NRPA/AALR accreditation visitations were conducted by two faculty members (Western Illinois University and Florida State University).
- A faculty member volunteered with Orphanage Outreach in Dominican Republic.
- A faculty member was nominated for a Service Learning Award.
- Parks & recreation boards in the communities of Alma, Clare, Greenville, & Mount Pleasant each have an RPL faculty member who serves on the board.
- A faculty member serves on the board of the White Lake Arts Council.
- A faculty member served as the treasurer of the Isabella Community Soup Kitchen.
- A faculty member served as a reviewer for the book, *Leisure and life satisfaction*.
- A faculty member was elected to the AALR Publications Committee.
- Conference papers were reviewed for the Council of Hotel, Restaurant, and Institutional Educators by a faculty member.

8. An Investigation, from the Student's Perspective, of the Value of an Internship Experience.
9. A Five-year Longitudinal Study (1998-2002) Assessing Student Satisfaction.
10. Therapeutic Recreation Post-internship Academic Preparation Evaluations.
11. Expanding Public Recreation Offerings to the Community Through Recreation Business and Agency Partnerships. ◆

◆ Applied Research by the Faculty ◆

1. Quality of Work Life Practices in the Leisure Service Industry.
2. Post-event Evaluation & Market Research.
3. Data Analysis for Internship Trait Survey.
4. Data Collection: Preferences of Consumers & Caregivers for Inclusive vs. Noninclusive Recreation Services.
5. Tourism Planning in Communities with Amish Populations.
6. Creation of a Core Curriculum & Course on Active Learning Through Recreation.
7. Assess Student Enrollment in the RPL Dept. Based Upon the PCM Personality Inventory.

◆ PRESENTATIONS

IN-STATE PRESENTATIONS –

- “BETTER EDUCATION: GAMBLING ON COLLEGE & PROFESSIONAL SPORTS.”
- “PLAN A SUCCESSFUL EVENT.”
- “OFFICE CULTURE.”
- “OPINIONS, POLICIES, & PRACTICES FOR PREVENTING CHILD ABUSE.”
- “BEYOND EXAMS: CREATING ASSIGNMENTS FOR ASSESSING STUDENT LEARNING.”
- “INCLUSIVE RECREATION.”
- “DEVELOPING SYLLABI & ASSIGNMENTS FOR PRE-SERVICE TEACHER PREPARATION IN ENVIRONMENTAL EDUCATION.”
- “DEVELOPMENT OF A WEBSITE FOR MICHIGAN ENVIRONMENTAL EDUCATION.”
- “CONCEPTUAL MODELS IN THERAPEUTIC RECREATION.”
- “DEMENTIA & PEOPLE WITH DEVELOPMENTAL DISABILITIES.”
- “QUALITY OF WORK LIFE IN THE LEISURE INDUSTRY.”
- “TRAINING FOR PROFITABILITY.”
- “DEVELOPING SUCCESSFUL RECREATION PROGRAMMING PARTNERSHIPS.”
- “PUTTING A QUALITY SPIN ON EVALUATIONS.”
- “CHILD ABUSE IN RECREATION: MANAGING THE RISKS.”
- “ROLE OF CHAIR AT A UNIVERSITY.”
- “TRENDS INFLUENCING REC. PROGRAMS & SERVICES.”
- “A SERVICE LEARNING PROJECT.”
- “OUTDOOR LIVING & LEARNING.”
- “INTERPRETIVE CANOEING: FIELD TRIPS FOR SCHOOL.”
- “PROJECT WILD FACILITATOR’S TRAINING WORKSHOP.”
- “SAFETY EQUIPMENT FOR COASTAL KAYAKING.”
- “WOMEN’S CLINIC FOR COASTAL KAYAKING.”
- “INUIT PADDLING STROKES: BEGINNING & ADVANCED.”
- “BEGINNING SOLO & GROUP RESCUES FOR COASTAL KAYAKING.”

OUT-OF-STATE PRESENTATIONS –

- “SAVING THE ACADEMIC DEPARTMENT,” UTAH.
- “A DECADE OF DOCTORAL DISSERTATIONS IN RECREATION, PARKS, & LEISURE,” FLORIDA.
- “EXPANDING PUBLIC RECREATION OFFERINGS THROUGH BUSINESS PARTNERSHIPS,” FLORIDA.
- “DEVELOPING A COMPREHENSIVE PARKS & RECREATION RESOURCE DATABASE,” FLORIDA.
- “INTEGRATING ADVENTURE PROGRAMMING INTO COMMUNITY PARKS & RECREATION,” FLORIDA. ◆

RPL FACULTY ◆

PUBLICATIONS

- *Leisure basic concepts.*
- Use of importance performance analysis in the hospitality industry.
- Utilizing personality assessments in educational settings as a means of understanding interpersonal behavior changes from student to professional.
- Preventing child abuse in recreation.
- Understanding interpersonal behavior changes from student to professional.
- A decade of doctoral dissertations in recreation, parks, and leisure.
- The Montana vacation experience, Part I.

- The Montana vacation experience, Part II.
- A call for a comprehensive professional response.
- Child abuse prevention strategies in public recreation agencies in Michigan.
- Child abuse prevention by Michigan public recreation agencies: research highlights.
- Park and recreation agencies: the prevention of child abuse. ◆

RPL DEPAR

HONORS –

The department offered two honors classes, "Leadership in the Outdoors" and "Recreation Activities Leadership."

SUMMER JOB FAIR –

Eighty agencies and facilities participated in the department's 29th annual Summer Job Fair. More than 40 RPL student volunteers assisted with the event. Attendance at the fair by students and others was greater than 1,100.

FACULTY DEVELOPMENT –

For the fall retreat, the dept. visited new community recreation facilities in Canton, Livonia, & Dearborn. Faculty & staff also received Service Excellence training facilitated by CMU's Professional & Career Development staff.

INSTITUTIONAL RESEARCH AND PLANNING –

The RPL Department (eighth largest number of majors on campus) ranks second in tuition revenue / total expenditure and first in lowest average cost per SCH.

RPL AND THE PRESS –

The department received excellent press coverage in CM Life, the Morning Sun, the CMU View Book, CMU's Fall 2002 Course Offering Guide, local TV, and Central Michigan Community Hospital's publication, *Newsbeat*.

THERAPEUTIC RECREATION LUNCHEON –

RPL hosted a "thank you" lunch for 17 therapeutic recreation specialists who have RPL students serving as volunteers in their respective facilities.

GRADUATING SENIORS BOOKLETS –

The department continued to print and distribute its May, August, and December graduating seniors booklets. The department also communicates with our interns by producing and mailing a monthly intern newsletter.

CLASS TRIPS –

Successful class trips were led to Pictured Rocks State Park, Lost Creek Wilderness Area (Colorado), and Devil's Lake State Park (Wisconsin).

PARTNERSHIPS –

Two Walt Disney World College Program recruitment trips were successfully hosted, resulting in job offers to 73 CMU students. Of those, 40 accepted.

INTERNSHIPS –

More than forty new internship sites were added to the department's placement list, which already contained more than twelve hundred listings.

STUDENT OPINION SURVEYS –

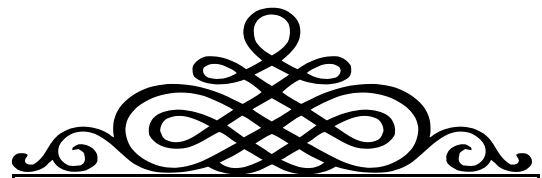
Once again, RPL faculty members received high SOS scores, which were above both the university and college averages.

PLACEMENT SERVICES –

Data for forty-four RPL students from the Career Services Office at CMU reports a 100 percent placement rate for last year's graduates (86 percent in recreation profession, and three students in graduate school).

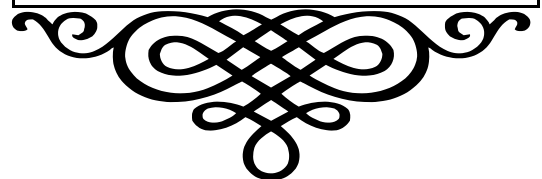
RPL 518 –

Class presented an exhibition of student projects displaying their personal philosophy of recreation. ♦



**AGAIN THIS YEAR, THE
RPL DEPARTMENT
FOCUSED
ENERGETICALLY ON:**

- **MAKING
PRESENTATIONS**
- **CONDUCTING
RESEARCH**



GRANTS

Grants Submitted & Funded:

- ✓ Tourism Management, FRCE, \$850.
- ✓ Expanding Public Recreation Offerings to the Community Through Business & Agency Partnerships, FRCE, \$1,347.
- ✓ Improving Service Learning Opportunities for Pre-service Science Teachers, PRIF, \$25,000.
- ✓ Improving Middle School Science & Math in Central Michigan, NSF, \$10 million.

Grants Submitted & Not Funded:

- ✓ A Decade of Doctoral Dissertations, FRCE, \$850.
- ✓ Amish Involvement in Local Tourism Planning, Development, & Promotion Decision Making, FRCE, \$1,736.

Grants Submitted:

- ✓ Clean Michigan Initiative: Curriculum Development in Environmental Education - Water Quality, DEQ, \$70,000.
- ✓ Clean Michigan Initiative: Curriculum Development in Environmental Education - Ecosystems, DEQ, \$70,000.
- ✓ Educating Recreational Boaters on Methods to Prevent the Spread of Aquatic Nuisance Species, GLAH & NF, \$2,500.
- ✓ Aquatic Nuisance Species Education Workshops for Pre-service and In-service Teachers, GLAH & NF, \$2,500. ♦