

Central Michigan University is a premier institution in the development of leisure service professionals for the future.
The RPL Department focuses on student development, teaching excellence, research, community service, & agency partnerships.

“RPL Goals & Attainments 2005-2006”

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pleasure in presenting them.

The Year in Review W

A Message from the Chair...

It is always a pleasure to submit to you the goals and attainments from the Department of Recreation, Parks, & Leisure Services Administration for the academic year. These attainments reflect the Vision 2010 of CMU in relation to research and the internationalization of our campus. Thanks to our students, faculty, and staff for their tireless efforts. I trust that you'll enjoy reading about our accomplishments as much as I take

Highlights!

- ***A busload of 42 people from CMU including students, faculty, staff, alumni, and a parent travel 22 hours (each way!) to Mississippi to assist with Hurricane Katrina cleanup efforts at nine devastated tourism venues including museums for children, art, history, and science, parks, historical homes, community centers, etc.***
- ***The City of Clare and Clare County both receive a graduate assistant for the full year to provide comprehensive recreation programming and administrative support.***
- ***RPL 430 students raise more than \$15,000 for local, state, and national charities through programming events.***
- ***Seventy-six students in 19 groups with three advisors participate in the third annual college-wide Student Creative Research & Endeavors Exhibit.***
- ***A total of 101 students in 23 groups with three advisors participate in the 13th annual campus-wide Student Creative Research & Endeavors Exhibit. Out of a total of almost 650, this represents the second highest number of student participants. Out of a total of 34 academic departments, RPL had the third highest number of exhibits.***
- ***Nearly 65 recreation students visit commercial venues. A fall trip to the metro Detroit area includes a night at a 5-star hotel. In spring, they travel to Grand Rapids.***
- ***Therapeutic recreation students organize and host the first International Quad (wheelchair) Rugby tournament.***
- ***The first Leadership Minor in a public institution, which is housed in the RPL Department, receives approval from CMU's Academic Senate. One hundred students sign minor within days.***
- ***A new course, "Winter Special Olympics Games," taught by a SOMI staff member, attracts forty-one students, making it even more popular than anticipated.***
- ***Twenty percent of all international students take RPL courses.***
- ***Walt Disney World and RPL Department partner to offer new college program for 4,000 international students from around the globe.***
- ***Complete development of Event Management minor.***
- ***More than 1,000 students attend RPL's 32nd annual Summer Job Fair, which once again proves to be a tremendous success for both those seeking work and those seeking workers. Fifty-five in-state and twelve out-of-state agencies, from as far away as California, Florida, and Connecticut are present. Employers seek staff for nearly 90 different types of jobs.***

- *Receive excellent press*

in CMLife, Morning Sun, Biloxi Sun Herald, Mississippi Public Broadcasting Service, and Channel 9 & 10 News.

Graduate Assistants...

- *The City of Clare and Clare County both receive a graduate assistant for the full year to provide comprehensive recreation programming and administrative support.*
- *Programming activities make front page news in Clare area newspaper.*
- *Attend National Leadership School.*
- *Earn Wilderness First Responder certification.*
- *Receive acceptance into Ph.D. program at University of Florida.*

Student Conferences, Activities...

- *A busload of 42 people from CMU including students, faculty, staff, alumni, and a parent travel 22 hours (each way!) to Mississippi to assist with Hurricane Katrina cleanup efforts.*
- *RPL 430 programming events raise more than \$15,000 during the fall and spring semesters for local, state, and national charities.*
- *Students in RPL 204 work closely with Mount Pleasant Parks & Recreation Department on its annual *Haunted Forest* event, providing recreation services to more than 3,000 children.*
- *Seventy-six students in 19 groups with three advisors participate in third annual college-wide Student Creative Research & Endeavors Exhibit.*

- *A total of 101 students in 23 groups with three advisors participate in 13th annual campus-wide Student Creative Research & Endeavors Exhibit. Out of a total of almost 650, this represents the second highest number of student participants. Out of a total of 34 academic departments, RPL had the third highest number of exhibits.*
- *Students and faculty present "What Can I Do with a Major in RPL."*
- *Alumni respond positively when asked how they could help the department.*
- *Current students show departmental pride by wearing RPL t-shirts; students and alumni send photos of themselves wearing their RPL shirt in locales around the country.*
- *Ten students attend National Tourism Association Conference.*
- *Six students attend Michigan Recreation and Park Association conference in Detroit.*
- *Out of the eleven interviewees, six students receive RPL undergraduate and graduate scholarships totaling \$5,500.*
- *MRPA scholarships totaling \$2,000 go to three RPL students.*
- *A battle with cancer causes student to miss a semester of classes.*
- *Students organize "Climb for Bob" to raise money for classmate who is victim of hit-and-run accident.*
- *Nearly 65 commercial recreation students visit venues each*

semester. The fall trip to the metro Detroit area includes a night at a 5-star hotel. They travel to Grand Rapids in the spring.

- Therapeutic recreation students organize and host the first International Quad (wheelchair) Rugby tournament.*
- Faculty members receive letter from student, who is dealing with adversity, commending them on their assistance.*
- One hundred ten therapeutic recreation students engage in 2,200 hours of service learning experiences.*
- Therapeutic recreation students participate in conferences and activities including the Michigan Activity Therapy conference [10], Person Centered Learning seminar [8], Michigan Recreation and Park Association conference [8], Michigan Therapeutic Recreation conference [6], ARC Expo [2], Blaze Sports conference, Atlanta, Georgia [1], and Windsor Classic Indoor Games for Physically Disabled [1].*
- The Charlevoix Community Foundations' Challenge Mountain Scholarship goes to a therapeutic recreation student.*
- In-state interns attend the department's on-campus Intern Seminar during the fall and spring semesters.*
- \$1,100, from EHS College Vending Machine Funds, makes attendance possible at conference in Arkansas for one RPL student.*

- Sacred Heart Academy's "KIDGALA" attracts many RPL student volunteers.*
- At Thanksgiving time, twenty-six students volunteer to assist with the Hob Nob Gobble and parade in Detroit.*

Adventure Center...

- College of Business students develop new business plan for center.*
- This year, center serves more than 200 students for both FYE (First Year Experience) and Leadership Safari activities.*
- The high ropes course and climbing wall attract more than 75 groups; the total number of participants tops 2,000.*
- Outdoor recreation students offer instruction in climbing, high ropes course, and canoeing to Alma Middle School and Odyssey High School students.*
- Host event, "Scale Down Your Stress at the Climbing Wall," during exam week.*

Activities and Accomplishments...

- 1. The first Leadership Minor in a public institution, which is housed in the RPL Department, receives approval from Academic Senate. One hundred students sign minor within days.*
- 2. Receive excellent press in CMLife, Morning Sun, Biloxi Sun Herald, Mississippi Public Broadcasting*

- Service, and Channel 9 & 10 News.*
3. *Act as sponsor for annual Michigan Recreation and Park Association Conference and Trade Show; provide pens for all delegates.*
 4. *Begin "RPL & You Day" tradition with very successful event including advising, food, games, fun, and pictures. Group photo consists of 173 smiling RPL faces.*
 5. *A new course, "Winter Special Olympics Games," taught by a SOMI staff member, attracts forty-one students, making it even more popular than anticipated.*
 6. *Board of Trustees approves the Brent Edwards Memorial Award for studies in recreation.*
 7. *Walt Disney World and RPL Department partner to offer new college program for 4,000 international students from around the globe.*
 8. *Complete development of Event Management minor.*
 9. *Host five hand cycling clinics during the academic year.*
 10. *Collect non-perishable items for the ARC Pantry.*
 11. *More than 1,000 students attend RPL's 32nd annual Summer Job Fair, which once again proves to be a tremendous success for both those seeking work and those seeking workers. Fifty-five in-state and twelve out-of-state agencies, from as far away as California, Florida, and Connecticut are present. Employers seek staff for almost 90 different types of jobs.*

12. *Organize visit by Roger McCarville, executive director of Disabilities Today, who speaks on the 2004 Paralympics Games in Athens, Greece.*
13. *Obtain NCTRC re-certification and USTA wheelchair tennis instructor certification.*
14. *Complete ACA Instructor Methods Update, Inland Seas Sea Kayaking Symposium, Washburn, WI, June, 2005*
15. *Sponsor nearly 180 students in research projects.*

Faculty In-State Presentations...

- *Bettor Education: The Inside Information About Illegal Sports Gambling*
- *Certification Workshop, Michigan Recreation and Park Association Conference, Detroit, MI*
- *LaBelle Management Leadership Skills Training Course*
- *Michigan Alliance for Environmental and Outdoor Education [two presentations]*
- *Michigan Recreation and Park Association conference [two presentations]*
- *Michigan Campus Compact Institute for Services Learning*
- *Michigan Association of Public School Academies*
- *Michigan Hotel, Motel, and Resort Association and the Governor's Conference on Tourism*
- *Michigan Activity Therapy Conference*
- *Quickstart to Kayaking, Michigan Alliance for Environmental and Outdoor Education Annual Conference, Tustin, MI, October, 2005*
- *Planning and Assessing Meaningful Student Service-Learning Projects.*

- Institute on Service-Learning, U of M-Flint, Flint, MI, February, 2006*
- *Open the Classroom Door: Environmental Education Activities. Learn Today, Teach Tomorrow Conference, CMU, Mt. Pleasant, MI, April, 2006*
- *Connecting Youth to the Environment. Board of Directors Meeting, Pine River Association, Rockford, MI, February, 2006*
- *Traditional Sea Kayaking Instruction, Great Lakes Sea Kayak Symposium, Grand Marais, MI, July, 2005*
- *Traditional Sea Kayaking Instruction, Ladies of the Lake Kayaking Symposium, Copper Harbor, MI, August, 2005*
- *Project WILD & WILD Aquatic Workshop, CMU, November, 2005*
- *Project Learning Tree & Project WET Workshop, CMU, April, 2006*
- *Teaching Science from a Canoe. Michigan Wilderness Leadership School, Roscommon, MI, May, 2006*
- *Map and Compass in the Classroom. Michigan Wilderness Leadership School, Roscommon, MI, May, 2006*
- *Breaking the Classroom Ice. Michigan Wilderness Leadership School, Roscommon, MI, May, 2006*
- *Quickstart to Canoeing for Teachers. Michigan Wilderness Leadership School, Roscommon, MI, May, 2006*

Faculty Out-of-State Presentations...

- *Bettor Education: The Inside Information About Illegal Sports Gambling*
- *Reaching Target Markets Through Great Marketing Communication, National Recreation & Park Association, San Antonio, TX, Oct. National Science Teacher's Association, Chicago, IL*

- *Association for Science Teacher Education International Conference, Portland, OR*
- *International Chairs and Program Heads Conference, San Diego, CA*
- *Illinois Parks and Recreation Conference, Chicago, IL*
- *National Experiential Educator's Conference, Steam Boat Springs, CO*
- *American College Personnel Association*
- *Mercyhurst College, Erie, PA*
- *National Athletic Trainers Association (via webcast)*
- *Canadian Congress on Leisure Research, Nanaimo, British Columbia*
- *Co-Presenter, Service Learning and Science: Connecting Science to the Community, National Science Teachers Association Convention, Chicago, IL, November, 2005*
- *Traditional Sea Kayaking, Inland Seas Sea Kayaking Symposium, Washburn, WI, June, 2005*
- *ACA Beginning Sea Kayaking, Inland Seas Sea Kayaking Symposium, Washburn, WI, June, 2005*
- *Chequamegon Bay Tour, Inland Seas Sea Kayaking Symposium, Washburn, WI, June, 2005*
- *National AAHPERD Conference, Salt Lake City, UT*

Applied Faculty Research...
 Completed: executive summary on the benefits of a wish for the Make-A-Wish Foundation of Michigan.

In Progress: •Using Importance Performance Analysis to Measure School Success; •Teaching Methods/Service Learning: SRS Event; •Teaching Methods: Cybermentor; and •Marketing an Academic Department.

Faculty Publications...

- ~ (2005/2006). *Integrating marketing into leisure services agencies: non-profit or for-profit*. State College, PA: Venture Publishing, Inc.
- ~ The value placed on training in the lodging industry. *Journal of Hospitality and Tourism Research*.
- ~ Evaluating events over time using the Importance Performance Analysis technique. *Event Management Journal*.
- ~ Quality of work life practices in the leisure service industry.
- ~ Opportunities in Recreation and Leisure Careers.
2nd edition.
- ~ (2006). Michigan Works, Winter, 21(1).
- ~ (2005). Home and Family Finance, October.
- ~ (2005). Moving from content knowledge to engagement. *Journal of College Science Teaching*, 35(3), 18-22.
- ~ (2005). Environmental service-learning projects: Developing skills for taking action. *Green Teacher*, 76(1), 13-17.
- ~ (2006). Reflective assessment. *Teaching Central: FaCIT News for CMU Faculty*, 1(5), 1-3.

Awards...

- *Distinguished Service Award*, Spectrum Health/United Memorial Hospital.
- *Michigan Campus Compact Faculty/Staff Community Service-Learning Award*.
- *Leadership for Life Award*, Leadership Institute, Central Michigan University, May 2006.
- *Commitment to Excellence Award*, Michigan Recreation & Park Association, February 2006.

- *U.S. Professor of the Year Award*, 2005 (nominee only).

Grants and Funding...

- ~ Co-PI, Central Michigan GEMS Center for Math and Science Professional Development, ORSP Grant.
- ~ Village of Caro, Michigan, \$32,500.
- ~ City of Clare, Michigan, \$32,500.
- ~ Faculty Research and Creative Endeavors Committee award, \$799.
- ~ Faculty Insight Team grant, \$5,000.
- ~ President's Office Professional Development grant, \$300.
- ~ Co-PI, *Academic Service-learning: A Faculty/Student Learning Community*. CMU FIT Grant, January, 2006, \$5000.
- ~ Submitted: Center for Leisure Services Human Resources Development, \$120,000, not funded.

Goal Committee Attainments

Accreditation...

- ~ Review report
- ~ Revise all syllabi
- ~ Collect documentation
- ~ Submit *Application for Continued Accreditation*
- ~ Plan for November, 2006 visitation

Assessment...

- ~ Develop six outcomes that all students must meet
- ~ Evaluate higher exam scores for therapeutic recreation students on national exam

Student Recruitment...

- ~ Continue giving t-shirt to newly signed majors/minors
- ~ Continue email blast initiative, sharing information and images with unsigned majors
- ~ Create survey to determine how students hear about RPL and what attracts them to the program
- ~ Collaborate with academic advisors through "Show & Tell" meeting
- ~ Participate in CMU & You Day and M.A.J.O.R. Night
- ~ Develop research project in RPL 518 to determine why a student at CMU chooses an RPL major

Service, University...

- ~ Secretary, Graduate Council.
- ~ Member, Advisory Board, University Recreation.
- ~ Member, Nominating Committee, Academic Senate.

~ Chair, Undergraduate Curriculum Council.

~ Supervisor, Senior Honors Project, *Carousel Feasibility Study for the Detroit Zoo.*

~ Member, EHS Search Committee, Technology position.

Student Recreation Association...

- Make arts and crafts projects with residents at Dover Court Senior Apartments for Valentine's Day Party
- Volunteer at Michigan Special Olympics' Winter Games
- Participate in MainStage event
- Host two open houses and MRPA Student Committee meeting
- Engage in Chippewa River Clean-up
- Sponsor speaker series
- Volunteer at Summer Job Fair and MRPA conference
- Raise money for American Cancer Society during Relay for Life fundraiser
- Assist with RPL Week and RPL & You Day.

Achievements...

- *Contributes quote to Detroit Free Press, on research project with Amish community.*
- *Receive very appreciative and complimentary parental response to correspondence and literature provided upon signing a major.*
- *Teach FYE 101 courses.*
- *Obtains Wilderness First Responder Instructor certification.*
- *Receive Student Opinion Scores above the college and university standards.*
- *Co-coordinates Michigan Senior Olympics Winter Games' Alpine Skiing event*
- *Makes list of "Top Twenty Persons Making a Difference in Mid-Michigan."*
- *Receive feature coverage in CMU publication, Parent News, Spring 2006.*
- *Teaches new course, RPL/HSA 343, Tourism.*

Service, Professional...

- *Member, National Certification Board*
- *Trainee, "visitor" status, Council on Accreditation*
- *Visitor, Council on Accreditation*
- *Presenter, Tourism Cares for Tomorrow, Student Orientation and Debriefing*
- *Presenter, Sacred Heart Academy, IPA research results*
- *Member, Board of Trustees, Tourism Cares for Tomorrow*
- *Member, Marketing Committee, National Recreation and Park Association*
- *Vice-President, Commercial Recreation and Tourism Section,*

National Recreation and Park Association

- *Manuscript reviewer, Gaming Research and Review Journal*
- *Member, Marketing Advisory Committee, Mt. Pleasant Area Technical Center*
- *Liaison, Make-A-Wish Foundation of Michigan*
- *Coordinator, special events and evaluation, SHAGALA*
- *Vice-Chair, Council on Accreditation*
- *Program Manager, World Leisure Council*
- *Member, accreditation sub-committee, Higher Learning Committee*
- *Member, Michigan Tourism Planning Council*
- *Consultant, LaBelle Management Hotel Division*
- *Reviewer, recreation program, Ohio University*
- *Chair, Mount Pleasant Parks & Recreation Commission*
- *Co-Chair, Michigan Activity Therapy Conference*
- *Member, Isabella County Family Recreation Center Development Committee*
- *Consultant, Clark Retirement Community*
- *Co-coordinator, Michigan Senior Olympics Winter Games, Alpine Skiing*
- *Chair, West Michigan Coastal Kayakers Association Annual Symposium, Muskegon, MI, May, 2006*
- *Chair, Michigan Alliance for Environmental and Outdoor Education Annual Conference, Tustin, MI, October, 2005*